



LCB BACHELOR DEGREE PROGRAMS IN MEXICO

For more than a century Le Cordon Bleu has delivered educational programs that combine tradition with innovation, and we're proud to announce that in response to the industry demand for entrepreneur and management skills in Mexico and Latin America, Le Cordon Bleu, in partnership with Anahuac University, offers two unique bachelor programs centered on the hospitality industry: Restaurant Management and International Hotel Management.

Our bachelor programs, offered at the Mexico City campus, combines professional on-hands practice with updated theory lessons that will give students the knowledge and skills to develop a high level critical thinking for application in managing positions.

Le Cordon Bleu is training the next generation of Mexican professionals; our first promotion includes 27 students interested in learning from the best professors the ultimate theories and tendencies in the hospitality industry that is constantly confronted by rapid changes in the world, as well as changes in technology and customer wants and needs.

Starting on September 2006, Le Cordon Bleu will expand its curriculum with a new MBA in Hospitality that will offer a professional development for existing managers and executives that wish to compete in an international tourism and hospitality industry.

LCB programs are delivered worldwide in partnership with recognized leaders in education, so we are sure that this new alliance with Anahuac University will help the development of high quality management for the Mexican hospitality industry that represents around the 6% GNP and is recognized as the third source of income of the country.

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