



«Cordons bleus» a documentary for food lovers
April 18 to 22, 2005 at 8:15pm – ARTE channel

Paris, April 18, 2005 - The televised documentary «Cordons bleus» will be aired each evening, April 18 to 22, 2005 at 8:15pm on the franco-german channel ARTE. Five 26-minute episodes allow the viewer to discover the life style of Le Cordon Bleu students from around the world and to follow their training, their private lives, and especially the depth of their passion for cuisine and pastry.

The documentary focuses on four students : Cherry from Korea, Juliana from Brazil, José from Portugal and Karim from United States. The lives of the “Cordons bleus” demonstrate that the experience extends beyond training in cuisine and pastry to personal development in a different cultural environment. As the dream of cooking to a professional standard becomes reality at Le Cordon Bleu, the four protagonists discover that the culinary arts require motivation, talent, and fortitude. Schedules, discipline, quality, speed...they quickly become aware that professional cooking is a passionate universe but a difficult career in which only the most conscientious with abiding humility will be rewarded with success.

The worldwide reputation of Le Cordon Bleu results in frequent requests by the press for chef, student and alumni participation in television and radio programs. In United Kingdom, for example, Le Cordon Bleu London was featured in the five-part series « Chef School » on BBC. The Japanese channel NHK spent no less than one month at Le Cordon Bleu Paris in order to produce a 50 minute documentary on the school. A televised journal on CNN included footage of blind persons cooking recipes from the book in Braille “Cooking without seeing with Le Cordon Bleu”. Other recent television programs filmed in Le Cordon Bleu schools have been aired by France Télévision and Canal Plus (France), KBS, SBS and MBC (Korea), Globo (Brazil), as well as channels in United States, Germany, Israel, Peru, Mexico and Australia.

Le Cordon Bleu currently boasts 26 schools in 15 countries, and is recognized as the premier culinary arts institute in the world. Developments in the curriculum of Le Cordon Bleu have led to the establishment of Bachelors and Masters degrees in hospitality management in cooperation with international universities. Le Cordon Bleu has a tradition of excellence in the world of gastronomy and is committed to furthering the appreciation of fine food and the French art of living.

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